



MOMENTUM 2012

Sponsorship Opportunities



Take the Journey... Make a Difference... Change the World!

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TITLE SPONSORSHIP

The Title Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Momentum. For more information contact Josh Norman @ **800.282.9604** or **josh@momentumworship.org**.

TITLE SPONSORSHIP - **\$5,000**

- Two stage appearances five minutes each for Saturday and Friday.
- Onstage recognition by the Momentum Emcee throughout the weekend (all days).
- Logo on print ads, posters, flyers, direct mail pieces, Official Momentum t-shirts, radio and website.
- Mainstage Video Advertising - 3 video spots including: two - 2 minute video spots during the day and a 60 second spot during the last break before the headliner. Bonus video spot to run on Friday night.
- Mainstage Advertising - Ad displayed on the Mainstage Screen (8-10 displays during the day). Placement time during the last breaks before the headliner and co-headliner bands. Bonus displays for Friday night included!
- Banner placement on all (8 blasts) the HTML email blasts (estimated 5,000+ emails).
- Logo included in the Video Screen rotating sponsorship message on Friday, Saturday and Sunday.
- Business exclusivity on site as it relates to the sponsor level. Example: Sponsor University "Z" will be the only university/college given sponsorship benefits (other institutions may exhibit). In all cases, similar businesses may purchase exhibit space but in no case can their space exceed the space of the Title sponsor.
The NON SPONSOR business will NOT be allowed to purchase Video Screen space or on-stage appearance times.
- Facebook Banner advertising and facebook mentions (three).
- Logo on all event printed material and top listing on the official event program.
- Two full page ads in event program (full color) best placement possible (3,000 est. printed).
- Two exhibit booth spaces in the best possible location. Additional display space may be available as your sponsorship is customized. Includes Friday, Saturday and Sunday!
- The rights to display three banners (both days), two banners to the left and right on stage and one at the main entrance. Banner requirements: 3' high by 6' wide and provided by the sponsor (due 1 week prior to event).
- Top placement of logo on the back of Momentum t-shirts and in the event Schedule (handed out at the Door).
- Top placement of logo and link from the Momentum website homepage - www.momentumworship.org.
- Top placement in the Momentum press releases, Facebook announcements & news articles.
- 6 VIP Passes to a "meet and greet" with the headliners & 15 complimentary tickets to all days.



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GREEN SPONSORSHIP

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GREEN SPONSORSHIP - **\$3,000**

- One stage appearance each day - five minutes each.
- Onstage recognition by the Momentum Emcee throughout the event (all days).
- Banner placement on three of the HTML email blasts (estimated 5,000+ emails), logo placement on the additional 5 blasts.
- Facebook Banner advertising and facebook mentions (three).
- Logo on print ads, posters, flyers, direct mail pieces, Official Momentum T-Shirts and website.
- Video Advertising - Ad displayed on the Mainstage Screen (4 displays during the day) Placement time during the last breaks before the headliner and co-headliner bands. Bonus displays on Friday night included!
- Logo included in the Mainstage rotating sponsorship message - all days!
- Business exclusivity on site as it relates to the Green sponsor level. Example: Sponsor University "Z" will be the only university/college given sponsorship benefits (other institutions may exhibit). In all cases, similar businesses may purchase exhibit space but in no case can their space exceed the space of the Green sponsor. The NON SPONSOR business will NOT be allowed to purchase Mainstage space or on-stage appearance times.
- Logo on all event printed material and Green listing on the official event program.
- One full page ad in event program (full color) (3,000 est. printed).
- One exhibit booth spaces in the best possible location (both days). Additional display space may be available as your sponsorship is customized.
- The rights to display 2 banners, one banner to the left or right on stage and one at the main entrance. Banner requirements: 3' high by 6' wide and provided by the sponsor. ALL days! (due 1 week prior to event).
- Logo on the back of Momentum t-shirts.
- Green placement of logo in the event Schedule (handed out at door).
- Green placement of logo and link from the Momentum website - www.momentumworship.org.
- 4 VIP Passes to a meet and greet the headliners - both days & 12 complimentary tickets.



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ORANGE SPONSORSHIP

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ORANGE SPONSORSHIP - **\$1,500**

- One stage appearance on Saturday.
- Logo placement on five of the eight HTML email blasts (estimated 5,000+ emails).
- Facebook recognition through announcements.
- Logo on posters, flyers, Official Momentum T-Shirts and website.
- Video Advertising - Ad displayed on the Mainstage Screen (2 displays during the day).
No guarantee of time of placement.
- Logo listed as a Orange listing on the official event program.
- One half page ad in event program (full color) (3,000 est. printed).
- One exhibit booth space for all days.
- Onstage recognition during event on all days.
- Logo on the back of Momentum t-shirts.
- The rights to display 1 banner, at the main entrance. Banner requirements: 3' high by 6' wide and provided by the sponsor (due 1 week prior to event). All days included.
- Orange placement of logo in the event Schedule (handed out at the door).
- Orange placement of logo and link from the Momentum website – www.momentumworship.org.
- 5 complimentary tickets.
- 5 FREE Official Momentum t-shirts.
- 2 VIP Passes to a meet and greet the headliners - both days & 8 complimentary tickets.



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MOMENTUM FAMILY & FRIENDS

The Family & Friends Sponsorship package includes the following but can be modified and customized to fit your organization's needs. Thank you in advance for supporting Momentum. For more information contact Josh Norman @ **800.282.9604** or **josh@momentumworship.org**.

FAMILY SPONSORSHIP - **\$1,000**

- Logo on website.
- Logo included in the Mainstage rotating sponsorship message.
- Logo listed as a Friends listing on the official event program.
- One quarter page ad in event program (3,000 est. printed).
- Onstage recognition during event - Saturday.
- Logo on the back of the Official Momentum t-shirts.
- Friends placement of logo in the event Schedule (handed out at door).
- Friends placement of logo and link from the Momentum website – www.momentumworship.org
- 4 complimentary tickets.
- 2 FREE Official Momentum t-shirts.

MOMENTUM FRIENDS - **\$500**

- Listed as a Momentum Friend on website.
- Logo included in the Mainstage rotating sponsorship message.
- Listed as a Momentum Friend in the official event program.
- 4 complimentary tickets.



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MOMENTUM 2012 SPONSORSHIP RESPONSE FORM

Yes! Please list my company as a Momentum Sponsor at the indicated level.

_____ Please bill my company (\$ _____), or

_____ We have enclosed a check (\$ _____).

(Make checks payable to Momentum Worship, Inc. - A 501 C3 Organization.)

This level of support entitles my company to the following Sponsorship Package:

_____ Title Level Sponsorship Level

_____ Green Level Sponsorship Level

_____ Orange Level Sponsorship Level

_____ Family Level Sponsorship Level

_____ Friends Level Sponsorship Level

(If you have any questions about your sponsorship package, please email Josh Norman at josh@momentumworship.org)

Please provide the following information: **(Please print)**

Company: _____ (As it should appear in publications)

Name or Contact Name: _____ (As it should appear in publications)

Address: _____

Telephone: _____ Fax: _____

Email: _____

By signing this form, I give permission to Momentum to publish the name of my company in Momentum publications to be distributed before and during the event. In the event, you would prefer that the name not be included in the publications, **please check here:** _____

THANKS AND GOD BLESS!

Signature: _____ Date: _____



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